TITLE: Guidelines for Districtwide Fund Drives in Response to Natural Disasters

NUMBER: MEM-6194.2

ISSUER: Darneika Watson-Davis, Ph.D., Executive Director Division of District Operations

DATE: August 29, 2017

PURPOSE: The Superintendent and Members of the Board of Education may periodically authorize Districtwide fundraising campaigns to provide much needed assistance to victims of natural disasters. In past years, the District has given generous support to victims in other countries and our own country following horrible natural disasters. When special fundraising campaigns are authorized, we encourage everyone to be generous in offering support to those who are in such dire need. The goal of our relief drives is to collect funds for the American Red Cross. We encourage all schools and offices to set up their own relief efforts.

MAJOR CHANGES: This Memorandum replaces MEM-6194.1, Guidelines for Districtwide Fund Drives in Response to Natural Disasters, dated April 30, 2015, issued by School Operations and the Office of Educational Services.

GUIDELINES: The following guidelines for participation apply:

I. Schools

   Principals are encouraged to plan and carry out a program that will help students and staff learn about the tragic aftermath of a natural disaster, the human care needs that have resulted, and how they can help to alleviate some of the suffering by participating in this drive to raise funds for the victims.

   Students and interested staff members are to be involved in planning and implementing the drive. Because time will usually be of the essence, schools can simply collect donations during non-instructional time or hold specific fund-raising activities such as dances, etc., during non-instructional time. If parents or other community persons are interested in participating, they may do so by contributing through the local school.

II. Offices

   Administrators and supervisors in District offices are requested to establish an appropriate procedure for all interested employees to take part in the fundraising.
III. Office of Communications Support

The District will provide media releases in support of school-site efforts. Should your school have a fund-raising event worthy of media coverage, please call the Office of Communications at (213) 241-6766.

IV. Processing of Contributions for Schools and Offices

All money that is raised shall be deposited in the school’s student body bank account with the amount recorded in a clearing account on the student body books. When the fundraising drive is concluded, a check payable to Auxiliary Services Trust Fund indicating the specific disaster (i.e. Hurricane Harvey) should be drafted. Send the check, with the accompanying Attachment A, via School Mail to:

    Auxiliary Services Trust Fund
    Student Body Finance Section
    Beaudry Building, 26th Floor
    Attention: Sally Ngov

Please retain a copy of the attachment for your records. The school’s Student Body Account cannot retain any of the funds raised. One hundred percent of the proceeds must be remitted.

Individuals who wish to participate can mail their checks directly to the aforementioned address.

RELATED RESOURCES:
Publication 465
Publication 464

ASSISTANCE:
For assistance or further information, please contact your Local District Operations Coordinator or the Division of District Operations-Emergency Services – Dr. Jill Barnes, Executive Emergency Strategist, at (213) 241-5337. For assistance with accounting for the funds on the school’s Student Body books, please contact your Coordinating Financial Manager housed in the Local District office.
NOTIFICATION OF CONTRIBUTION
RELIEF DRIVE FOR VICTIMS OF ____________________________

Please complete this form and send it via school mail to the address indicated below. All donations should be made payable to Auxiliary Services Trust Fund. Please do not send cash through school mail.

School/Office __________________________ Location Code _______________

Amount Collected _________________________ Check Number ____________

Telephone No. ( ) ______________________ Local District __________________

Name _________________________________ Title __________________________

Signature ______________________________ Date __________________________

Via School Mail: Auxiliary Services Trust Fund
Student Body Finance Section
Beaudry Building, 26th Floor
Attention: Sally Ngov