

Organization	Organization Type	Client	Lobbying Issues	LAUSD Offices/Officials Lobbied	Lobbying Representative/s
Apple Inc.	Small Expenditure	N/A	Technology Adoption for LAUSD. Modernizing Apple Device Deployments. Use of technology in education.	Board President, Monica Garcia Local Superintendent Roberto Martinez Jose Gonzales, Special Projects E. Tzunun, Mobile Mangmt. & IT Serv. Mangmt.	George Cheung, David Douglas, Sari Silverberg, Steve Patton and Jaime Perez
California Charter Schools Association (CCSA)	Large Expenditure	N/A	Special Education. New and renewing charter school petitions. Attending and monitoring LAUSD Board meetings and board member activity. Facilities, Prop 39 and Measure Q. Student Discipline and African American Student Achievement. Superintendent Search.	Office of Dixon Deutsch, Office of Diane Pappas-MiSIS, Office of the Chief Academic Officer, Charter School Division, Division of Special Education, Educational Equity Compliance Office, Student Health and Human Services, Office of the Superintendent & Board Offices.	Cassy Horton, Keith Dell'Aquila, Jason Rudolph, Jennie Shin, Chris Copolillo, Ricardo Garcia, Ebony Wheaton, Allison Magill, Vivian Huan, Kate Dove, Jose Cofresi, Sara Erickson, Frank Navarro, Govany Hernandez, Omar Pichardo, Javier Orduno, Peter Phillips, Maria Flores, Aldo Macias Arellano, Andy Linares, Arquimedes Pacheco, & Nicolas Watson
Englander Knabe & Allen	Paid Lobbying Organization	CA, Inc.	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
Englander Knabe & Allen	Paid Lobbying Organization	Anthem, Inc.	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
Englander Knabe & Allen	Paid Lobbying Organization	Avaya	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
Englander Knabe & Allen	Paid Lobbying Organization	Impex Technologies, Inc.	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
Englander Knabe & Allen	Paid Lobbying Organization	SAS Institute, Inc.	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
Englander Knabe & Allen	Paid Lobbying Organization	Universal Technical Institute, Inc.	Introduce products and services to LAUSD Stakeholders.	Facilities Information Technology Division	Marcus Allen & Kellie Hawkins
EK, Sunking & Bai	Paid Lobbying Organization	BMG Money, Inc.	LAUSD Procurement of Loan Program.	Board Offices: Melvoind and Vladovic.	Gloria Leon
FACTS Education Solutions, LLC	Large Expenditure	N/A	NO LOBBYING ACTIVITIES	NO LOBBYING ACTIVITIES	Patrick Haggarty, Amy Kawaguchi & Elizabeth Shelton
Houghton Mifflin Harcourt Publishing Co.	Small Expenditure	N/A	ELA/ELD Programs Including: Read 180 Intervention ELA Program; iRead; RI Reclassification, Science Programs, Math Programs Including: Go Math Professional Development; Math 180 Intervention Program, Assessments, General Sales, Special Education	Coordinators, Teachers, Principals, Local PPC Administrators, PPC Principals, Science Chairs, Specialists, Technology Teams, Local District Staff, and Central Staff	Connie Garcia, Marisa Garcia, Kristen Stez , Joseph Scott Nemergut, Cym vanRossum, Erica Hamel, Kyra Donovan, Nikki LaLonde, Justin Keller, Scott Traub, Kristin Hughes, and Suzanne Robins
McGraw-Hill Companies School Education Group	Small Expenditure	N/A	Provide LAUSD with product information, pricing and sales assistance.	Local Districts: North, East, South, West Roadshows	Astrid Longo & Gerren Bennett
Mercury Public Affairs	Paid Lobbying Organization	Microsoft	Microsoft's ability to take part in the LAUSD Tablet Initiative.	None	Glenn Gritzner
Microsoft Corporation	Small Expenditure	N/A	Azure, Software Licensing, Windows 10, Microsoft Office 365, Imagine Academy, Microsoft Teams, SQL Proof of Concept, Career Technical Education, Security & Facilities	Chief Executive Officer Information Technology Division Linked Learning Office	Tuan Nguyen
Pearson Education, Inc. and NCS Pearson Inc.	Large Expenditure	N/A	CTE Materials and Programs Demo/Discuss Pearson Social Science Text GED (R) Testing	Workforce Preparation Social Science Department Student Testing	Michael Hoy
Strategic Government Affairs	Paid Lobbying Organization	Hewlett-Packard Enterprise	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings Met with Board Members and their Staff	Ronald M. Stone
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Strategic Government Affairs	Paid Lobbying Organization	DXC Technology	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings Met with Board Members and their Staff	Ronald M. Stone
Strategic Government Affairs	Paid Lobbying Organization	Multi State Association on behalf of Public Consulting Group	Better Understanding LAUSD's Educational Consulting, Professional Development and Technical Services Needs; General Government Affairs	Monitored Board Meetings Met with Board Members and their Staff	Ronald M. Stone
Thinking Maps	Small Expenditure	N/A	Provide teachers and leaders with professional development.	Outreach includes all schools and ESC's district wide.	Laura Pitari
Vectis Strategies	Paid Lobbying Organization	IBM	IBM Settlement	Office of the Superintendent	Aram Nadjarian
<i>*Strikethrough indicates terminated in current calendar year</i>					