

2022 LAUSD Registered Lobbying Organizations and Representatives

Actum I, LLC	Paid Lobbying Organization	Planned Parenthood Advocacy Project	Behavioral health services/education	SHHS	John Ek, (08/30) Tina Vartanian
Actum I, LLC	Paid Lobbying Organization	Bus Patrol			John Ek, (08/30) Tina Vartanian
Actum I, LLC	Paid Lobbying Organization	Subject Technologies, Inc.			John Ek, (08/30) Tina Vartanian
Apple Inc.	Small Expenditure	N/A	AppleCare Services Review & Apple Device Configuration Services Best Practices	Jose Gonzales, Special Projects	Christine Borelli, Ken Johnson, Jaime Perez, Marco Torres
California Charter Schools Association (CCSA)	Large Expenditure	N/A	Special Education. New and renewing charter school petitions. Attending and monitoring LAUSD Board meetings and board member activity. Facilities, Prop 39 and Measure Q. LAUSD Budget.	Office of Dixon Deutsch, Office of Diane Pappas-MISIS, Office of the Chief Academic Officer, Charter School Division, Division of Special Education, Office of the Superintendent & Board Offices (BD 2, BD 4, BD 5, BD 6, & BD 7)	Chris Copolillo, Keith Dell'Aquila, Carmen Loera, Frank Navarro, and Justine Gonzalez
California Strategies & Advocacy, LLC	Paid Lobbying Organization	Waterford Research Institute, LLC	Introduce LAUSD to client's "at home," online early education program	Early Childhood Education Division	Steven Cahn
CDW Government, LLC	Small Expenditure	N/A	Technology products and services	Officials and employees whose work concerns the use of technology products and services	Gary Patten
Chief Strategies	Paid Lobbying Organization	Verizon Communications, Inc. and its affiliates	Connection and policy issues	Business Services Division, Office of the Superintendent	Brian Stedje-Stroud
Courtney Torres Consulting, Inc.	Paid Lobbying Organization	Hey Tutor, Inc.	Tutoring services for students	Board of Education; Procurement	Courtney Torres
Courtney Torres Consulting, Inc.	Paid Lobbying Organization	rZero, Inc.	Disinfection technology	Board of Education; Procurement	Courtney Torres
Curriculum Associates, LLC	Small Expenditure	N/A	Promote and implement usage of Curriculum Associates products in LAUSD schools.	Local Districts: Northwest, Northeast, South, & East	Andres Gorbea, Heleyna Graham & John Sipe
Englander Knabe & Allen	Paid Lobbying Organization	Anthem, Inc.	Introduce products and services to LAUSD Stakeholders.	Met with Transportation & Procurement Services Teams. Provided demos to IT Services teams and strategy to Facilities.	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	SAP America, Inc.	Introduce products and services to LAUSD Stakeholders.	Met with Transportation & Procurement Services Teams. Provided demos to IT Services teams and strategy to Facilities.	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Universal Technical Institute, Inc.	Introduce products and services to LAUSD Stakeholders.	Met with Transportation & Procurement Services Teams. Provided demos to IT Services teams and strategy to Facilities.	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Execution Services (Fund IV), LLC	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Splunk, Inc.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	KPMG	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Empower Construction Corp.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Crowdstrike, Inc.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Qualtrics, Inc.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Subject Technologies, Inc.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	Nike, Inc.	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Englander Knabe & Allen	Paid Lobbying Organization	GreenQuest Energy Development, LLC	Introduce products and services to LAUSD Stakeholders.	To assist client with promoting their "products" within LAUSD	Marcus Allen, Kellie Hawkins, Gina Gribow
Houghton Mifflin Harcourt Publishing Co.	Small Expenditure	N/A	ELA/ELD Programs Including: Independent Libraries Program, Read 180U & iRead. History Social Science Programs Including: Adoption & Implementation. Science Programs. Math Programs Including: Go Math Professional Development & Math 180 Intervention Program. Procurement/Site Sales. Multilingual Multicultural ED Including: Master Plan/Science Leveled Readers. Early Learning Including: Pre-K Programs.	Coordinators, Teachers, Principals, Local PPC Administrators, PPC Principals, Science Chairs, Specialists, Technology Teams, Local District Staff, and Central Staff	Tracy Quinn, Scott Nemergut, Suzanne Robins, Scott Traub, Cecilia Mahre, and Cym van Rossum
IBM (International Business Machines), Inc.	Small Expenditure	N/A	Introduce products and services to LAUSD Stakeholders.		No Lobbying Rep
Leon and Walsh Public Affairs	Paid Lobbying Organization	Microsoft Corp.	To promote and implement Microsoft products within LAUSD Procurement efforts.	Facilities Services Divisions, ITD, Local Districts, CFO, COO, & Superintendent	Gloria Leon & Sarah Walsh
Leavenworth Endeavors, Inc.	Paid Lobbying Organization	Cisco Systems, Inc.	Lobbying LAUSD officials regarding contract procurement on behalf of organization's clients	Procurement	No Lobbying Rep
McGraw Hill School Education	Small Expenditure	N/A	Provide LAUSD with product information, pricing and sales assistance.	Local Districts: North, East, South, West Roadshows	Astrid Longo, Gerren Bennett & Javier Trujillo

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Microsoft Corporation	Small Expenditure	N/A	Current projects meetings, including: Windows 10, Microsoft Office 365, Software Licensing, Azure, Flagship Schools Program, MiSIS and Imagine Academy.	Chief Executive Officer Information Technology Division Linked Learning Office	Diana Becnel
Pearson Education, Inc. and NCS Pearson Inc.	Small Expenditure	N/A	High School Textbook Adoptions	Integrated Library & Textbook Services Procurement Services Division, Instructional Technology & Instruction	No Lobbying Rep
Savvas Learning Company LLC (formerly known as Pearson K12 Learning LLC)	Small Expenditure	N/A	Professional Development, Coursework, Instructional Resources	Board of Education, Education Services, Local Districts, School Sites, & Superintendent	Michael Hoy
Strategic Government Affairs	Paid Lobbying Organization	Hewlett-Packard Enterprise	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings with Board Members and their Staff	Ronald M. Stone & Patricia Aleman
Strategic Government Affairs	Paid Lobbying Organization	HP, Inc.	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings	Ronald M. Stone & Patricia Aleman
Strategic Government Affairs	Paid Lobbying Organization	Okta, Inc.	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings	Ronald M. Stone & Patricia Aleman
Strategic Government Affairs	Paid Lobbying Organization	VMWare	Better Understanding of LAUSD Technology Needs	Monitored Board Meetings	Ronald M. Stone & Patricia Aleman
Thinking Maps, Inc.	Small Expenditure	N/A	Provide teachers and leaders with professional development.	Outreach includes all schools and ESC's district wide.	Laura Pitari
United Health Care Services, Inc.	Small Expenditure	N/A	Introduce health care products to LAUSD	Office of the Superintendent, Office of the Chief Facilities Executive, Office of the Chief Financial	Myla Rahman
Verizon Communications, Inc. and affiliates	Small Expenditure	N/A	Verizon-LAUSD wireless program, Verizon Innovative Learning Schools, and LAUSD's Radio Frequency Policy	Board of Education and staff	No Lobbying Rep (See Chief Strategies, Paid Lobbying Organization, above)