

2017 LAUSD Registered Lobbying Organizations and Representatives

Organization	Organization Type	Client/s	Lobbying Representatives
Apple Inc	Small Expenditure	N/A	George Cheung, David Douglas, Ritz Sherman, Sari Silverberg, and Jaime Perez
Benjamin Austin	Paid Lobbying Organization	The Broad Foundation, Heidi Landers & Richard Landers	Benjamin Austin
California Charter Schools Association (CCSA)	Large Expenditure	N/A	Laura McGowan-Robinson, Sarah Angel*, Cassy Horton, Clair Elowitz*, Clayton Rosa, Ebony Wheaton, Keith Dell'Aquila, Jason Mandell*, Ana Beatriz Chole*, Gina Plate, Kate Dove, Allison Magill, Peter Phillips, Sara Erickson, Frank Navarro, Emily Gold*, Also Macias, Esme Marcial, Ivy Greene, Kevin Lima, Javier Orduna, Omar Averette*, Maria Flores, Jennie Shin, Ricardo Garcia, Josue Cofresi, Vivian Huan, Jason Rudolph and Christopher Copolillo
California Strategies & Advocacy, LLC	Paid Lobbying Organization	Pearson Education, Inc.	Michael Bustamante
Cerrell Associates, Inc.	Paid Lobbying Organization	Anthem Blue Cross	N/A
Education Direction	Small Expenditure	N/A	Dallin McKinnon
Englander Knabe & Allen	Paid Lobbying Organization	Anthem, Avaya, Added 4th Qtr - CA, Inc., Impex Technologies, Inc., SAS Institute Inc., & Universal Technical Institute, Inc.	Marcus Allen & Kellie Hawkins
FACTS Education Solutions, LLC	Large Expenditure	N/A	Patrick Haggarty, Amy Kawaguchi & Elizabeth Shelton
Houghton Mifflin Harcourt Publishing Co.	Small Expenditure	N/A	Connie Garcia, Marisa Garcia, Joseph Scott Nemergut, Cym vanRossum, Erica Hamel, Kyra Donovan, Nikki LaLonde, Justin Keller, and Scott Traub
Kindel Gagan, Inc	Paid Lobbying Organization	Amsterdam and Partners, LLC*	Maureen Kindel
Latham and Watkins	Paid Lobbying Organization	CCSA	N/A
McGraw-Hill Companies School Education Group	Small Expenditure	N/A	Astrid Longo & Gerren Bennett
Mercury Public Affairs	Paid Lobbying Organization	Microsoft	Glenn Gritzner
Microsoft Corporation	Small Expenditure	N/A	Tuan Nguyen
Oracle America, Inc*	Small Expenditure	N/A	Michael Smith
Pearson Education, Inc. and NCS Pearson Inc.	Large Expenditure	N/A	Michael Hoy
Strategic Government Affairs	Paid Lobbying Organization	Hewlett-Packard Enterprise, Hewlett-Packard, Inc. & Multi State Association	Ronald M. Stone
Thinking Maps	Small Expenditure	N/A	Laura Pitari
Veronica Perez & Associates	Paid Lobbying Organization	McDonald's Corporation	N/A

*Stikethrough indicates terminated in calendar year